

Hello! I am

# ANANTHU . C

FILM MAKER | PHOTOGRAPHER | EDITOR

## JOURNEY SO FAR

2017- 20

Worked as freelance assistant director on film productions for three years. I was fortunate enough to work with directors like Arun Francis Joseph, Ashwatram SV, Suresh Eriyat, Vinil Mathew, Ryo Miyakoshi, and Aashiq Abu. etc for major brand commercials like Yamaha, Asian Paints, Mia by Tanishq, Tata Motors, Unilever, Indian Super League, Jos Alzukkass, Melora, Phone Pe, Etc.

2017-20

I have worked with directors, producers, and creatives, helping shape and articulate ideas to make treatment documents for various brands including Swiggy, Nissin, Tanishq, Britannia, Ola, Uber, Jos Alukkas, Licious, Kerala Blasters, TVS Scotty, Dabur, Vim, Ashirvad, Dabur, Society Tea, etc for television and digital commercials.

2019

Created Testimonial Films for Geojit Financial Service which was produced by Murali Govindan and guided by Arun Joseph from Film Dojo Productions Bangalore and Dentsu Aegis Network, Kochi.

2019

Directed, Shot, and edited 'INTIMATE ETRE' is a short documentary film project based on the work of Magali Couffon about the LGBT community in India produced by DK Talkies

2016

Worked with artist C BHAGYANATH for creating a video animation art from his work 'His Secret Dialogues, which was exhibited in the Kochi-Muziris Biennale.

2015

Worked as a cinematographer of two socio-political documentaries Mannumarayda by Nishdha Sahir and The Only Remain

2014

Worked with Dr. Asha Joseph on her research work on Film and Digital Medium for collecting and analyzing data.



2020 National Institute of design  
*Masters* Ahemdabad

2017 Mahatma Gandhi University,  
*Bachelors* Kottayam, Kerala

2014 Tirumala Devaswom Higher  
*HSC Board* Secondary School

2012 S.D.V.E.M.H.S School  
*CBSE Board* Kerala

## ACHIEVEMENTS

2020 The film I directed **Swiggy Desi Masala campaign** bagged 2 Elephant awards in the Kyoorius Creative Awards.

2014 My research paper '**Digital times with the reflection of Chappakurish**' was selected to present and published at the Media Meet 2016 held at Christ University, Bangalore

2012 **Second prize for the Malayala Manorama photography** competition held in association with the snake boat race held in Alappuzha

2011 I was **selected for the state camp of Teen Talkies 2012** from Kerala, organized by the Directorate of Higher Secondary Education, Thiruvananthapuram and Film and Television Institute of India (FTII), Pune

## SKILLED AT

